



Redi-Mail[®]

DIRECT MARKETING

A Redi-Direct Company

PRODUCT AND SERVICES CATALOG



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About Redi-Mail

End-to-End Solutions, Superior Results, Competitive Prices

Redi-Mail Direct Marketing, Inc. is a results-driven company helping businesses move forward in acquiring new customers and maximizing their lifetime value. With extensive in-house capabilities, including digital print, personalized direct mail, specialty fulfillment, and postal and email lists, Redi-Mail provides the highest quality results at the most cost-effective price.

Why Choose Us?

Quality, Support and Expertise You Can Trust



Flexible

Big or small, complex or bulk, we have the in-house capabilities to make the campaign of any size business a success.



Experienced

Decades of knowledge in direct mail marketing as well as specialized direct mail for finance, healthcare and other industries.



Quality Assurance

All mail produced follows strict batch controls and is subjected to documented quality control procedures.



Comprehensive

Our vast infrastructure serves both large and small volumes of personalized mail and specialty packages for any client. All in one place.



Client Support

Dedicated account reps provide ongoing communication and will guide you through your entire project through automated inventory and project management systems.

Equipment

Redi-Mail occupies more than 100,000 square feet of secure state-of-the-art data management, lettershop, fulfillment and production facilities that support hand and automated production. Our commitment to our customer's needs requires ongoing investment in people, technology and equipment. The following list represents our present lettershop and fulfillment equipment:

LETTERSHP / FULFILLMENT:

18 Master Mailers -16 Phillipsburg and 2 MailCrafters 9" x 12"

4, 6 and 8 Station Phillipsburgh Inserters
- Insert up to 4-8 pieces at a time into 9" x 12" envelopes

15 4, 6 and 8 Station Flipover and Stacker Phillipsburgh Inserters and 1 Stretch Inserter
- Insert up to 14 pieces at a time No. 10 and 6" x 9" envelopes, meter or stamp postage online

7" x 10" and 10" x 13" 6 Station Mail Crafter Inserters

5 Baum Folders, 2 MBO - B20 and B21 Folder with Right Angle & 16pq unit
- Folds letters, self mailers and brochures

1 Friction Feed Baum Folder

1 Pile Driven Baum Folder with 8 Page Right Angle and Gate Fold

3 Continuous Baum Folders with 8 Page and 16 Page Right Angle Units

1 Italdibipack Automatic Shrink Wrap Machine
- Shrink wraps boxes, self mailers, newsletters, magazines, etc.

1 Lantech Automated Shrink Wrap Machine (No Textwrap)

1 Ameripak Model 40 Horizontal Wrapping Machine

3 Kirk Rudy Tabbers
- Used for labels and wafer seals

2 UPS / 2 FedEx Powershippers
- Tracking and cost immediately available

1 Baum Programmable Guillotine Cutter (31.5)

1 Spedo Cutter 2300 Model

2 Spedo Cutters 2100 Model

2 High-volume WaveJet Printers
- Digital barcoding, text/graphic rotation, duplex printing
- High-quality envelope addressing
- Multiple fonts

DIGITAL PRINTING:

1 RICOH 9100 Digital Press

WAREHOUSING:

- 100,000 sq. ft. warehouse
- Secure area for premium items
- 5,000 pallet positions
- Automated bin locator system
- Web enabled online inventory management system
- Automated email inventory reports available

Brochures

Quality brochures for fast, persuasive, and cost-effective messaging. Personalization is available.



Brochures, cont'd...

Colorful, attention-grabbing brochures customized to fit your requirements.



Postcards with Detachable Magnets

Send a customizable magnetic message that sticks.
Personalization is available.

Support Those Who Support You!

In these trying times, our health care workers need all the support they can get to help #FlattenTheCurve.

We would greatly appreciate if you could spare just \$20 that will go directly towards critical resources that are needed.

Mutual Healthcare

Please visit www.mutualhealthcare.org/donate to donate right away.

#FlattenTheCurve

Support Those Who Support You!

mutualhealthcare.org

To show our appreciation for your support, we've included a complimentary magnet!

Sup
Tho
Sup

Mutual

Mutual Healthcare
15 Main Street
Fairfield, NJ 07004
cme@healthyheart.com
999.555.1234



www.mutualhealthcare.org

info@mutualhealthcare.com

999.555.1234

Variable Print Postcards

Custom-tailored postcards that ensure your message gets noticed. Personalization is available.

What We Offer

Do More On Daily Routes

- Reps can record shelf conditions, answer surveys & track promotional compliance
- Integrated sales tools enable reps to take orders, deliver products & conduct route accounting
- Route optimization allows reps to determine what stores to visit, when to visit them & the best route to take

Know More About Every Store

- Key Performance Indicators (KPIs) show how stores rank based on criteria such as out-of-stocks, perfect store score sales volume or visit frequency
- Dashboards & KPIs display store performance & the actions needed to improve it
- StayinFront Chat allows merchandisers, drivers & managers to collaborate & share competitive intelligence

Sell More to Store Managers

- Create customized sales pitches with StayinFront
- Show managers comparisons of the store's performance in the area or chain
- Replace products currently on the shelf with products you can bring more value to the store manager
- Place perfect mobile orders taking into account factors such as taxes, deals, promotions, previous orders

The Next Step

Take your DSD/Van Sales operations to the next level with StayinFront's best-in-class mobile solution. Contact us today for a complimentary consultation.

SIF2669

We'd Love to Chat With You!

Contact **Ken Arbadji**,
Vice President Sales, North America at:
973.461.4800 x3247 or email
karbadji@stayinfront.com for
a quote or more information.



Matt,
**Route Sales Teams to Do More,
Know More and Sell More
with StayinFront TouchCG®**

StayinFront is a leading global provider of mobile, cloud-based retail execution solutions. Our cost-effective, configurable app is used by leading global brands in the consumer goods industry, across all routes to market. Let us show you how our award-winning solution, StayinFront TouchCG®, can help your field team achieve the perfect store and increase sales.

STAY IN FRONT
TouchCG®

Any Size or Quantity

Postcards

Classic, reliable and cost-effective direct mail messaging.
Personalization is available.

What We Offer

Trusted, Accurate and Detailed Physician Data
We are an official database licensee of the AMA, the leading authority in doctor information, and our email database has been officially certified by BPA Worldwide for its accuracy and deliverability.

Comprehensive Hospital Data
Redi-Hospital provides thousands of postal and email addresses from over 7,000 accredited health care institutions, and enables you to reach multiple, specific job titles within the organization.

Affordable Solutions to Ensure High Quality Campaigns
We offer a full suite of in-house, turn-key marketing solutions including data services, email deployment/appointment setting, direct mail, marketing and specialty fulfillment.

Unparalleled Market Expertise and Support
For over 20 years, Redi-Data has worked with hospitals, health care agencies, and with leading industry experts to develop winning marketing strategies that drive real results.

Access our complimentary Redi-Counts database at ama.redicounts.com

973.227.4380
sales@redidata.com
www.redidata.com

Get to Know Us

012620

Contact Us Today!

Redi-Data
A Redi-Direct Company

Michael San Inocencio
Director of Sales and Business Development

973.227.4380 ext.4284
973.417.9929
973-808-5511
msinocencio@redidirect.com
www.redidata.com

107 Little Falls Road
Fairfield, NJ 07004-2105

<First Name>,

It was great seeing you at the Alliance for Continuing Education in the Health Professions 2020 Conference.

LET US HELP YOU FILL THE SEATS AT YOUR NEXT CME EVENT

Targeting the right audience is critical when preparing a successful CME program to help medical professionals develop their skills and knowledge. With decades of experience, Redi-Data can help you pinpoint and reach your target audience with our multi-channel marketing solutions, industry expertise and world-class customer support, saving you time and money and providing a favorable return on investment.

Redi-Data
A Redi-Direct Company

Any Size or Quantity

Full Color Data Sheets

Informative collateral to show off your products, services and more.
Available as single or two-sided.



- American Medical Association**
Reach over one million physicians lists from the American Medical Association.
- American Osteopathic Association**
Target Osteopathic physician list from the American Osteopathic Association.
- Physician Prescribing Habits**
Get the true picture of physician prescribing habits for accurate and effective decision making.
- American Dental Association**
Discover dentist leads with including specialty, dentistry type, and more.
- Nurse Practitioners (NP)**
Customize a nurse practitioner list from hundreds of thousands of practitioner leads.
- Physician Assistants (PA)**
Find comprehensive Physician Assistant addresses, with in-depth...

RD2744

973.22

The image shows the main content of a Redi-Data data sheet. It features the Redi-Data logo and tagline at the top left. The main heading "Turning the Best Data into Better Business" is centered in white, bold, sans-serif font. Below this, there are two main sections: "Trusted, Accurate & Detailed Data" and "Multi-Channel Activation Solutions". The "Trusted, Accurate & Detailed Data" section is illustrated with a central image of a female healthcare professional and surrounded by several data sources: "Independently Authenticated Physician Email Databases", "Official AMA & ADA Database Licensee", "Physician Prescribing Data", "ICD-10 CPT/HCPCS Insurance Claims Data", "Business/Consumer Databases including New Movers Data", and "NP, PA, Nurse & Pharmacist Data". The "Multi-Channel Activation Solutions" section is illustrated with a central image of a hand holding a glowing globe and surrounded by several services: "Real-time Enterprise API Solutions", "Data Enhancement Hygiene & Analytics", "Direct Mail & Specialty Fulfillment", "Email & Postal Licensing Options Available for Deployment", and "CAN-SPAM Compliant Email Deployment Services". The website address "www.redidata.com" is at the bottom center.

Customized Self-mailers

Unique, eye-catching direct mail pieces.
Personalization is available.



Free Standing Pull Up Banners

Make your presence known with customizable* pull up banners for industry events and more.

*Design only

STAY IN FRONT[®]
Digital

Image and Video
Recognition Technologies

Digital Merchandising Solution for Consumer Goods

Turning Images  Into Insight  Into Action 

- Real-time actionable insights, to better define, target and control retail execution strategies
- Eliminate manual measurements and in-store guesstimates
- Simply snap pictures of the shelf, then KPIs are calculated and in-store actions are determined
- Seamlessly integrated with StayinFront TouchCG[®]

Do More **Know More** **Sell More**

www.stayinfront.com

Event Invites

Promote your events with eye-catching invitations.



Sizes available:

- 5" x 7"
- 5.5" x 8.5"
- 6" x 9"
- 8.5" x 11"

*For larger sizes, call us to inquire

Catalogs and Posters

Catalogs and posters to promote your latest products and services.

ORDER YOUR VARSITY JACKET



United SPORT Apparel **FIT NOW**

Location:

Deposit

apparel.com



- Sizes available:
- 8.5" x 11"
 - 8.5" x 14"
 - 11" x 17"
 - 12" x 18"
 - 13" x 19"
 - Max Size = 13" x 27"

Business Cards

Personalized business cards that stand out.

Redi-Mail
DIRECT MARKETING
A Redi-Direct Company

Ada Nunez
Account Manager
anunez@redidirect.com

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Fairfield, NJ 07004-2105
973.808.4500 ext 4210
fax 973.808.5511
redimail.com

United SPORT Apparel
Made in the USA

Karen Morgan
Vice President
kmorgan@unitedsportapparel.com
unitedsportapparel.com

20 Gloria Lane
Fairfield, NJ 07004
973.575.7840
Fax: 973.882.6659

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Redi-Data
A Redi-Direct Company Reseller Division

Turn the Best Data into Better Business

Discover New Customers
with Infinite List & Data Solutions

Redi-Direct
MARKETING INC.

StayinFront, Inc.
Redi-Mail Direct Marketing
Redi-Data, Inc.
United Sport Apparel

Christine Farruggia-Fishbein
Director of Human Resources

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WE WILL LEAD THE WAY

STAY IN FRONT
Digital

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Do More. Know More. Sell More.

STAY IN FRONT

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Senior Marketing Manager

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107 Little Falls Road
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Do More. Know More. Sell More.

Minimum quantity: 250

Sample Client Work

Check out some of the work we've done for our clients!

COVID-19
PREMIUM REDUCTION PLAN

TAKE ACTION NOW TO REDUCE
YOUR INSURANCE PREMIUMS

INSURANCE EXPERTS



ALLWOOD
110 LINDS
WWW
JF

Reduce your insurance premiums NOW to help your business survive COVID-19!

It's time for you to have an agent who will do more than just give you a policy and charge a premium!

As experts on how insurance relates to the COVID-19 crisis, we will:

- Analyze your exposures which can immediately reduce your premiums. Don't wait until expiration, it may be too late! Others in your same industry are doing this, why not you?
- Place your business with an insurance company who is being COVID-19 premium sensitive on commercial auto, business liability and worker's compensation.
- Counsel you as to what premium deferment plans are available.
- Offer updated information about the changing political and legislative landscape which provides you hope and could help you receive Business Income coverage payments.

It is time for you to be serviced and not just sold!

Call or E Mail us to start your premium reduction process...

201-207-3338 or 201-669-0235
Jay Fortenza jf@afcainsurance.com
Jim Dougherty jim@afcainsurance.com

Myron's Exclusive
Crowne Triple Function

Order our bestseller at our BEST price—
For a limited time only!

Just **\$2.29** each!
for a limited time!

BUY NOW!
Offer Expires Dec. 31st

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Your Quick Service Number Is: P4627
or Call 1-800-537-2819 to

The MYRON 100% Satisfaction Guarantee

If for any reason you are not 100% satisfied with your order, simply return it for a full refund or replacement.

000001 - MYE-PCF13 MYE0700

Myron's Exclusive
Crowne Triple Function Pen

Don't Forget...To Order The Pen With The "Write Stuff!"

We hope you liked the sample of our Crowne Triple Function Pen we recently sent over. Imagine how much your clients will like it too! We're extending this special offer through December 31, 2018!

Visit www.myron.com/myoffer. To get your special pricing, use our
Quick Service Number: P462790174
or call 1-800-537-2819

Just **\$2.29** each!
for a limited time!

Write: Remove Cap to Write

Light: Remove and Discard Protective Yellow Collar. Push Dome to Light

Touch: Press Black Stylus to Screen Surface

DESIGN • FUNCTIONALITY • INNOVATION

KAUFMAN MUSIC CENTER

Help Our Students Hear the Future!

November 2018

Name _____
Street Address _____
City, State ZipCode _____

Dear First Name,

Nine years ago, Jay-Len McClean was a child singing in the choir in the church where his father preached in Bedford-Stuyvesant. The music-making in church was spontaneous and vibrant, so it was no wonder that Jay-Len grew to love jazz. In 9th grade, Jay-Len came to Kaufman Music Center and now is a junior at Special Music School majoring in saxophone.

Jay-Len credits Kaufman Music Center with broadening his horizons and deepening his appreciation for working with others. He has his sights set on attending Howard University and earning a degree in political science. Jay-Len wants to become a lawyer someday. **Music informs his identity on a profound level.**

"Music plays into my discipline... I can think on the spot. Sometimes, life may throw me a curveball, but because of my studies in music, especially jazz, I am ready to think on my feet. I can improvise!"

Are you interested in helping young musicians like Jay-Len get the music education they need so they can **Hear the Future?**

Every dollar you give goes to support our students and performance programs in Merkin Hall, so that everyone may find joy and community in music regardless of their financial means. It's only because of generous donors like you that we'll be able to bring our music education programs to over 4,000 students - and welcome more than 45,000 people for concerts and presentations in Merkin Hall - during the 2018-19 year.

We need your help to raise at least \$250,000 by December 31. We must meet this goal to ensure that our programs continue to thrive.

Your donation serves a lofty goal - bringing a community together through music - and as little as \$100 can ensure that the piano is tuned for a child's lesson. By making a contribution, you are giving the gift of music - a priceless investment.

Here at the Center, we Hear the Future, and, with your friendship and support, it sounds WONDERFUL. Thank you!

With gratitude,
Kate Sheeran
Kate Sheeran, Executive Director

P.S. Please use the enclosed envelope or call 212-501-3357 today to make your tax-deductible gift by December 31!

Goodman House 129 West 67th Street, New York, NY 10023 Tel 212.501.3300 Fax 212.874.7865 Web kaufmanmusiccenter.org

KAUFMAN MUSIC CENTER

Name _____
Street Address _____
City, State ZipCode _____

Contact Info

Contact Us for All of Your Printing Needs



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Fairfield, NJ 07004-2105



sales@redimail.com



Phone: 973.808.4500



Fax: 973.808.5511



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