

Redi-Mail

DIRECT MARKETING
A Redi-Direct Company

Exceptional data, delivered.



Redi-Mail Sample Fulfillment

Redi-Mail Direct Marketing provides pharmaceutical manufacturers, distributors and field sales with one of the industries leading regulatory compliant, sample inventory and fulfillment facilities.

Our custom designed, climate controlled, sampling facility is protected by extensive camera surveillance, a biometric scanning system and 24/7 security. The facility is operated using Good Manufacturing Practices (GMP) industry standards, and utilizes a GAMP compliant, fully validated pharmaceutical inventory management and tracking system.



Redi-Mail uses the latest tools in facility monitoring, security procedures and innovative barcode technology.

At Redi-Mail, inventory control and distribution is managed by state-of-the-art computer technology and quality systems in a paperless warehouse environment that provides accurate, real-time inventory control. Our employees are screened, trained and certified to adhere to the strictest security standards to ensure our clients' sample fulfillment projects are managed end-to-end in a reliable, compliant and efficient manner.



Redi-Mail's Sample Fulfillment facility operates in strict adherence with state and federal regulatory guidelines.

Our fulfillment services include kit and literature fulfillment and can also include personalized mail components. As a select licensee of the AMA, ADA, and ASHP databases, we are able to offer our clients' turnkey programs to support their license validation, physician updating, sampling, personalized direct mail and fulfillment requirements. We are also able to integrate fulfillment requests, shipping data, sales representative trigger letters and customized member-driven programs. Redi-Mail can integrate these programs with your customer relationship management (CRM) system, including StayinFront CRM mobile and tablet based products offered by our sister company, StayinFront, Inc.



State-of-the-art security, includes an advanced alert system, biometric scanning and high resolution surveillance.



Standard operating procedures include comprehensive document control, analytics and reporting.

Redi-Mail Direct Marketing offers the following services:

- Sample and literature fulfillment
- CRM driven sample and personalized rep triggered letter programs
- Sales rep literature and sample pack-out services
- Customized pick and pack
- Physician and license validation
- Industry specific, in-house list services

Redi-Mail Direct Marketing

Redi-Mail Direct Marketing is a results-driven marketing solutions company providing direct marketing services including: consumer, business and healthcare lists, multi-channel marketing, direct mail, email deployment, digital printing, web site development and hosting, database management, data processing, literature, premium and pharmaceutical sample fulfillment. Redi-Mail is located in Fairfield, NJ. For more information, visit redimail.com.

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